

Profile

I'm a **motivated** designer abound with creativity. A **quick learner** who is able to follow directions effectively and professionally, I'm accustomed to tight deadlines and heavy workloads. Flexible and **efficient**, I work well independently and on a team. I'm looking for employment at a place where my honesty, loyalty, skill set and **experience** will be recognized and appreciated. With my background in toy, graphic and web design, I could be a valuable addition to your team.

Work History

2006 - PRESENT

FREELANCE DESIGNER - TOY, GRAPHIC AND WEB - Lakewood, CA

Dynamic Designworks: toy design and development, graphic design projects

Massage Envy: retail store boutique signage, postcard, flyer

L.A. Party Designs: postcard, graphics consulting

"Match Me if You Can" board game: postcard, business card, flyer, truck sign

"I Love Cerise" bath products: research, logo, product labels, trade show signs

"Ride Your Horse" therapeutic riding program: volunteer work, invitations, signs

enamelsmith.com: portfolio site for artist Philip M. Smith, design & construction

nantucketsailorsvalentinekits.com: site design & construction with shopping cart

MARCH 2004 - JUNE 2009

SENIOR DESIGNER

DYNAMIC DESIGNWORKS - Signal Hill, CA

Toy Design:

- *Brainstorming, internet and outside research*
- *Sketching, illustration and computer renderings*
- *Girls' toy design - dolls, playsets, plush, activity sets*

Graphic Design:

- *Presentations - presentation boards, 3D samples, Powerpoint shows*
- *Logos, brochures, flyers, trade show graphics, packaging design*
- *Constant Contact e-mail marketing campaigns for "Women in Toys"*
- *Maintaining an organized electronic and paper filing system*

Product Development, Girls' Toys:

- *Cabbage Patch Kids doll lines product design & development*
- *Evaluating samples and correspondence with Hong Kong factory*
- *Control drawings, face art, fashion graphics, fabric art, spec sheets*

Video Editing:

- *Put concepts into visual form producing over 85 short, animated movies*

Project Management:

- *Worked with vendors and clients to complete samples & presentations*

Notable Clients:

Play Along, Jakks Pacific, Spin Master Toys, Disney Consumer Products, Playmates Toys, Razor, Ohio Art, Dic, HIT Entertainment, Blip Toys, Breyer

2003-2004

GRAPHIC DESIGN INTERN

ANIMATION DESIGN CENTER - Palos Verdes, CA

Graphic Design:

- Brochure design, class textbook layout and design, web page design

1996-2003

CUSTOMER SERVICE REPRESENTATIVE

CASTROL INDUSTRIAL - City of Commerce, CA

Customer Service:

- Processed phoned-in and faxed orders, complaints, and returns
- Accounts receivables - research & resolution of past due invoices
- Worked closely with customers, plant, warehouse, and shipping
- Daily processing of customer invoices

Administrative Duties:

- Generated graphic monthly reports in MS Excel
- Filing, processing mail, reception desk, maintaining archives

1995 - 1996

SALES ASSOCIATE

KAY BEE TOYS - Arcadia, CA

- Cashier, stocking product

Education

2004.....**BA Degree Studio Art/Graphic Design** - Cal State Long Beach, CA

2006.....**Certificate in Web Design** - Cal State Dominguez Hills - Carson, CA

Noteworthy

2009..... Invented and sold a board game concept to Imagination Games

2009..... iParenting Media Award - 2009 Cabbage Patch "Pop 'N Style Kids"

2008..... QStar Award - Best Product Concept - Cabbage Patch Kids

2007..... Dr. Toy Best Product Award - Cabbage Patch "Messy Face Baby"

2002-04..... President's Honor List & Golden Key Scholar - Cal State Long Beach

Personal Skills

Music..... Member of a 3-piece, all-girl ukulele band "The Ukettes"

Sewing..... Sell handmade ukulele straps on Etsy.com- "Ukestar Straps"

Arts & Crafts..... Painting, crafting, sewing, quilting

Professional Skills

Photoshop
Illustrator
Premiere

Word
Excel
Powerpoint

InDesign
Hand Illustration
Foam Models

HTML
Flash
Dreamweaver

Internet Research
Type 60 wpm
FTP Software